

An Integrated Video Email Marketing Solution with Viewer Analytics for Email Marketers

Flimp makes it possible for anyone to launch customized video email marketing campaigns to customers that generate 4-7X higher response and engagement rates than static HTML email communications. Using Flimp you can quickly create customized video email communications and marketing campaigns without programming, then track, measure and prioritize detailed viewer activity by email address. And Flimp [Viewer Analytics](#) provide instant campaign feedback telling you:

- How much time viewers engaged with the video message
- How they responded after viewing the branded video message
- Who they forwarded the message to and related comments

No other rich media or video marketing platform provides the depth, speed and 1to1 analytics for email reporting as Flimp.

Use Your Existing Email Marketing Service Provider with Flimp to Create Custom Video Email Campaigns

Flimp®, which stands for Flash Interactive Marketing Platform, can be used with most major email service providers like Exact Target, Constant Contact, Yesmail, Vertical Repose, iContact and others. The Flimp distribution and analytics are already integrated with most HTML email marketing software, so you can create, distribute and track rich media and video email marketing campaigns without changing email service providers. If your email service isn't integrated, yet, we will integrate within a day so you can enjoy the advantages of video and rich media email marketing.

Flimp Platform Highlights and Features

- Create and edit video landing pages without programming
- Global content delivery network using Amazon Web Services
- Distribution tools for email, search and website applications
- Viewer and Campaign Analytics tracked and reported in real time
- White label accounts and dedicated platforms available
- Open APIs for accessing analytics programmatically

Whether you want to incorporate video and rich media into your email marketing programs for Lead Generation, Nurture or Education, Flimp provides a simple, cost effective solution. [See Examples.](#)

"Flimp technology seamlessly enables email service providers and marketers to use video and rich media to enhance the email marketing experience without expensive programming. Further, Flimp provides a depth of viewer email analytics and reporting that hasn't been available to online marketers in the past. This is the most comprehensive and on-demand solution for video email marketing available today."

Web Video Marketing Council
Video Email Intelligence Brief

Click the buttons to learn more

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