

Hosted Flimp Client Account for Rich Media Marketing and Analytics

Key Features & Benefits:

- Integrated solution for rich media marketing
- Quickly create rich media campaigns
- No programming or technical skills required
- Drag and drop rich media / video WYSIWYG
- Simple, easy to use Reporting Dashboard
- Comprehensive distribution tools
- Search optimization features for content

FLIMP SAAS Account Includes:

- Set up, training and online support
- 12 month technology use license
- Reusable flash landing pages
- Phone and e-mail technical support
- Personal Flimp Concierge Service

Account Hosting, Content Delivery & Viewer Analytics Reporting

Key Features & Benefits

- Summary campaign tracking and reporting
- Detailed viewer activity tracking and reporting
- Viewer engagement tracking and reporting
- Viewer response tracking and reporting
- Viral video marketing tracking and reporting
- Distribution tracking and reporting
- Viewing time tracking and reporting
- Flexible responses form reporting

Hosted FLIMP Account includes:

- Global storage and reporting content delivery network (CDN) for content hosting and data
- Automated viewer data collection & analytics reporting
- Hosted digital asset management library (DAM) - for videos, SWF's and graphics/images
- Secure client dashboard for campaign distributional and content

Distribution Options - Video Email and Rich Media

You can use FlimpMail or your existing email service provider for Flimp distribution with powerful viewer tracking. Flimp is integrated with many email service providers including Constant Contact, Vertical Response, iContact, Emma, iPost, YesMail, Publicaster, Exact Target, Delivra, Eloqua and probably yours as well.

Apart for email, Flimp allows marketers to distribute flimp content in many ways:

- Create unique URL weblinks for search ads, PDF's, and websites
- Create interactive HTML flimp image links for web pages, blogs, ads
- Embed flimps as flash into HTML web pages and microsites
- Search optimize your flimps by placing hidden text behind the rich media to attract inbound viewers to your flimps

Additional Rich Media Marketing Services Available: See Managed Client Services Pricing

- **Video Conversion:** converting to a .flv format.
- **Videosite design & build:** Create and build custom branded videosites using client content and video assets.
- **Campaign Management:** managing the entire lifecycle of the web video marketing campaign –from design to deployment to analytical reporting. This also includes working directly with the client video email marketing, video search marketing and video website integration.
- **Video Production:** oversee the creation of video content for rich media campaigns.

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