

Flimp Rich Media Marketing Pilot Program

Doing a Flimp pilot is a great way to try Rich Media Marketing without spending thousands of dollars in ramp-up, creative and campaign services to prove the value to yourself and management. We have taken the risk out of the process so Get Started Today!

Flimp Delivers a Low Cost Per Response

Cost per response shown below is based on the average cost of a Flimp Rich Media Account.

Flimp Viewer Response Rate	Responses per 1000 Flimp Views	Average Cost per Response
25%	250	\$0.10
20%	200	\$0.20
10%	100	\$0.40
5%	50	\$0.80
2%	20	\$2.00
1%	10	\$4.00

Note: The average Flimp campaign response rate exceeds 20%

How the Flimp Pilot Program Works:

Using our Flimp technology, we work with you to rapidly create and edit a custom video landing page with calls to action and detailed analytics reporting using available video, graphics, and branding. Once your custom campaign is ready, we send it out to a target audience of your prospects by email and track/report detailed viewer activity data by individual email address. You can continue to use your Flimp Account for 3 months to evaluate value the performance.

Creative and Campaign Services Included:

Our client services team manages the entire process for you.

- Review your direct marketing campaign objectives and strategy
- Design and create a custom branded video landing page
- Video file conversion to Flash (.flv) format and video quality testing
- Video email campaign setup, execution and management
- Embed your flimp into your website with search optimization text
- Creative campaign and viewer reporting by individual email address

Call us at **877.FLIMP.IT (877.354.6748)** for a free professional **Rich Media Marketing** consultation and evaluation for your Company or Organization.

Powerful Analytics



Flimps instantly collect and report actionable viewer data

Watch Flimp Tutorial »

“Flimp was easy to use and the quality and clarity of the video was excellent. I was able to reach my audience in a much more personal and engaging way than if we had used static print or email marketing. There is no question that using video with the ability to track viewer engagement and responses will have a big impact on the future of direct marketing.”

Dr. Marshall Goldsmith
Bestselling Author and Coach

Click the buttons to learn more

See Flimp Examples

Watch Video F.A.Q.

Client Case Studies

Call us today
877.FLIMP.IT
(877.354.6748)

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