

EDUCATE EMPLOYEES WITH FLEXIBLE, AFFORDABLE VIDEO SOLUTIONS

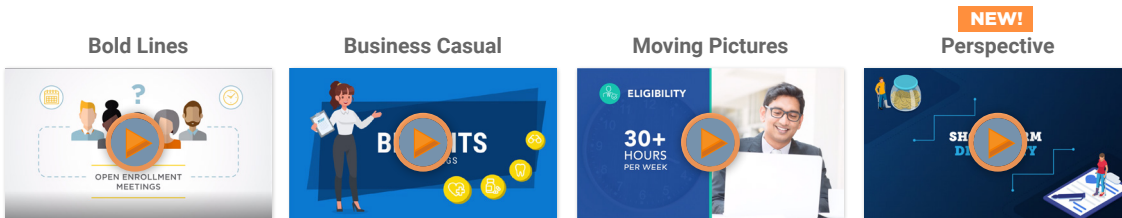
Explainer videos are a proven way to educate and inform employees about a range of topics including **health benefits, compensation, onboarding, training, talent development, wellness programs, financial and corporate initiatives.**

COMPARE TO THE COMPETITION

- **Perpetual-usage rights** – not an annual license
- **Multiple styles** and more customization options
- Easy-to-edit **starter scripts** on most topics
- Exceptional project management

ENHANCED VIDEO STYLES AND EXAMPLES

[More Examples](#)



STARTER SCRIPT TOPICS | Jumpstart your messaging

Health Benefits

- Open Enrollment Intro
- Benefits Overview
- Medical Plan Options
- High-Deductible Health Plans
- How to Use Your HSA/HRA
- Flexible Spending Accounts
- Dental and Vision Plans
- Choosing a Healthcare Facility
- Telemedicine Programs
- Prescription Drugs
- Preventive Care
- Voluntary Benefits
- Wellness Programs

Recruiting and New-Hire Orientation

- New-Hire Enrollment
- Time Off, Holidays and Leave
- Performance Evaluation
- Performance Management
- Manager Site Tutorial

Financial Benefits

- 401(k) and 403(b)
- Employee Stock Purchase Plan
- Restricted Stock Units



Don't see what you need? Just ask!

ENHANCED VIDEO PRICING

TOTAL MINUTES*	PER-MINUTE COST	DISCOUNT
1-5	\$1,500	–
6-9	\$1,350	10%
10-14	\$1,200	20%
15-19	\$1,125	25%
20+	\$1,050	30%

* Minutes **must be used within 12 months** of purchase
 * Ideal video length should be **2-3 minutes per topic**
 * Second-language versions are **\$800/min**
 * **Discounted year-two pricing** for content updates

WE MAKE VIDEO PRODUCTION EASY



Choose a style and send us your branding

Pick from four flexible style templates



Select a voice artist

that reflects your culture and the tone of your message



Edit a starter script or provide your own

– 100+ script topics available



We take it from there!

We have the best project managers in the business to make the process quick, easy and hassle free

“I must say, I am blown away by these videos! The videos were informational and incredibly well done.

By far the most professional benefits video I have ever seen and I think the new hires will love it, as it really explains things quite well.”



Gerry Smith II

HRIT Analyst, Human Resources

