

EDUCATE AND ENGAGE EMPLOYEES

Digital Solutions for HR and Employee Benefits Communications

Flimp Communications offers a wide variety of products and services to help employers communicate with employees about benefits open enrollment, wellness programs, organizational changes and other topics. From video production and licensing to our unique, interactive digital postcards, we provide cost-effective communications solutions that deliver proven results.

VIDEOS AND CREATIVE SERVICES

- **BASIC** | Libraries of **pre-produced** educational HR benefits videos for license
- **ENHANCED** | **Customized** animated-style videos on 80 HR benefits topics working from pre-written scripts that the employer edits
- **PREMIUM** | **Fully custom** videos in any style imaginable that adhere to employer branding and demographics
- **PRESENTATION** | **Chapters**, moving-image **video presentations**, professionally designed with choice of voice talent – alternative to boring PPTs and Brainshark
- Easy-to-use video **hosting, embedding, tracking** and **reporting** software included with videos at no cost



Pre-Produced Animated Library



Animated Style



Fully Custom



Moving-Image Presentation

DIGITAL COMMUNICATIONS SERVICES

- Branded, tracked, interactive **digital postcards** and **multimedia microsite communications** delivered via email, embed or social media
- Branded **HR and benefits websites** and information portals created with easy-to-update Wordpress templates
- Cost-effective **graphic design services** for benefits guides, presentations, printed materials and HTML email communications



Digital Postcard

ONLINE COMMUNICATIONS TECHNOLOGY EXPERTISE

- Developers of **Amazon-cloud software** for video and multimedia content management, communications, hosting and analytics
- Deep knowledge of email communication platforms and in-house emailing systems, so **HR doesn't have to deal with the IT department**
- Extensive knowledge of best practices for achieving **high employee-engagement rates** using digital video and multimedia content
- Developing next-generation **employee survey and decision tools** to generate engagement and info feedback loops for employers